



**estos**

enables easy communication

# estos enables easy communication

The dialogue between people is the basis of all business processes. Communicating easily with each other is both a need and a necessity.

The rapid digitization of all areas of life is presenting companies in Europe with major technical, legal and organizational challenges.

What remains unchanged is the desire to provide superior satisfaction to customers and partners.



# estos software ...

## ... facilitates

individual communication.

## ... supports

the collaboration of teams and groups.

## ... makes

operation and administration simple.

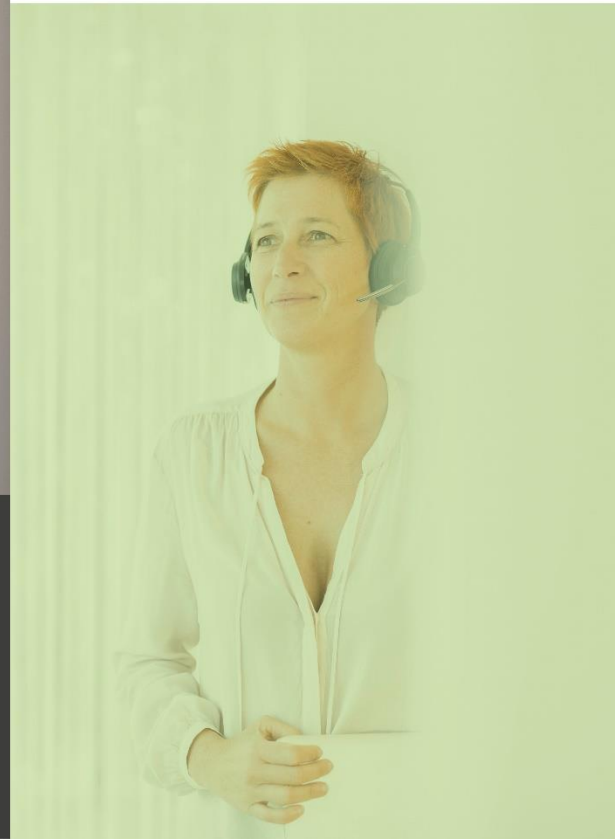
## ... enables

flexible workplace and working time models.

## ... helps

to provide a superior customer service.

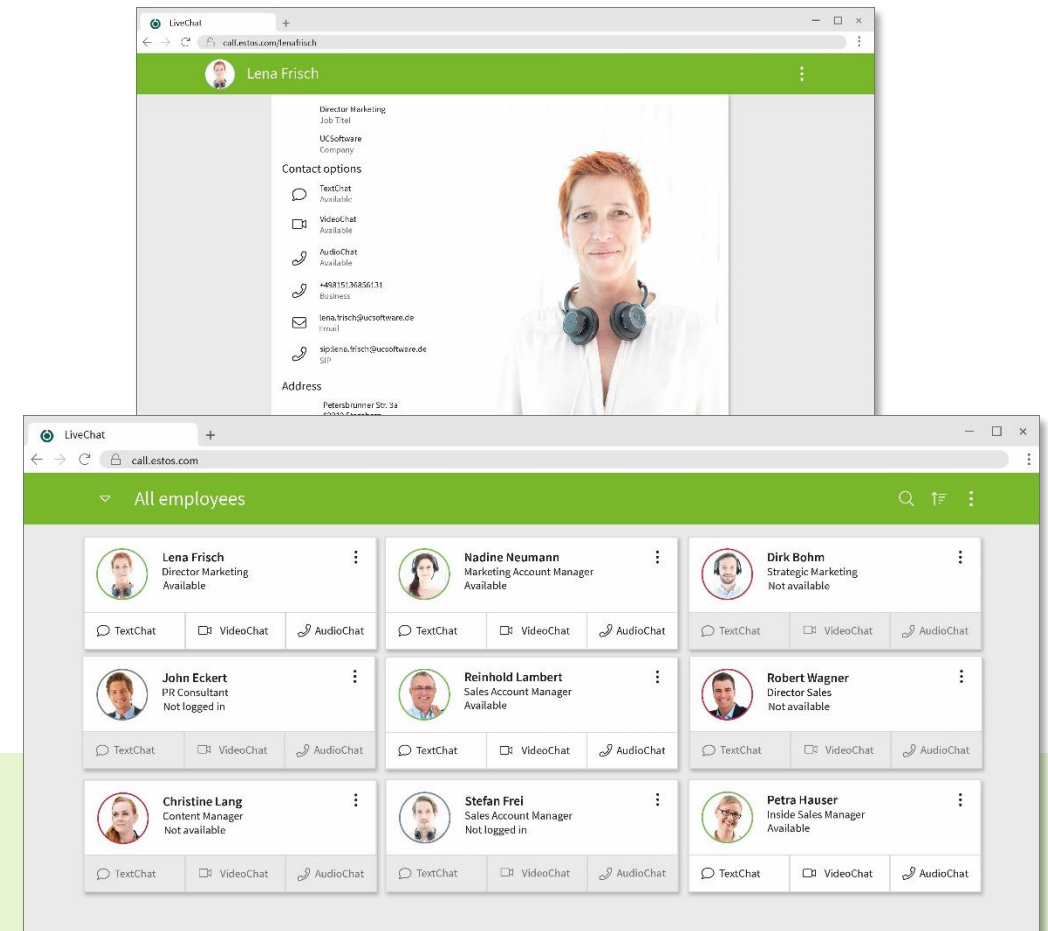
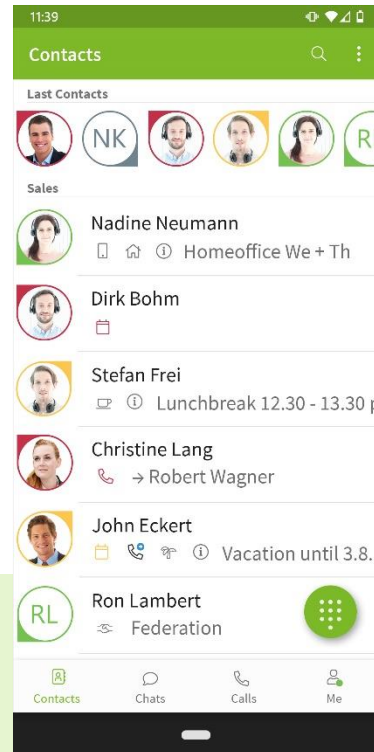
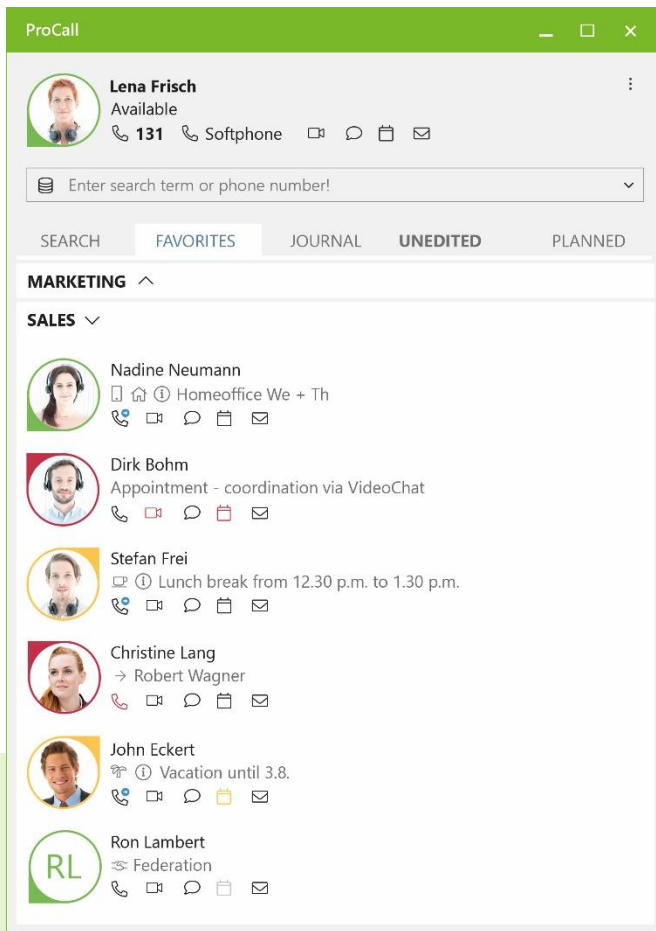




# ProCall 7 Enterprise

Unified communications & CTI software suite

# Communicate anywhere



Employees in the company  
or in the home office

















Employees  
on the move



Prospective clients, partners  
or customers via the website

# ProCall Enterprise at a glance

-  **Computer Telephony Integration (CTI)**  
CTI simplifies your day-to-day work steps and reduces sources of error. The telephone is controlled by the PC.
-  **Softphone Functions (SIP)**  
The integrated SIP compatible softphone allows employees to talk directly over the PC. Uncomplicated and safe, even on the move.
-  **Audio/Video Communication (WebRTC)**  
Based on the internet technology WebRTC (Real Time Communication), you benefit from easy face-to-face communication regardless of distance.
-  **Contact portal/Multimedia Business Card**  
The company website becomes the medium of interaction for your customer. With text, audio and audio/video chats. Cloud-ready thanks to estos UCConnect.
-  **Screen Sharing**  
The simple screen sharing allows you to view and work on documents with your call partner.
-  **Federation**  
Networking via federation allows you to securely exchange information beyond your company's borders.
-  **Integration with Bluetooth**  
In addition to CTI for your desktop phone, ProCall Enterprise also offers CTI functions for smartphones and Bluetooth enabled mobile phones. As simple as in a car.
-  **Instant Messaging (Chat)**  
Easily share text messages with colleagues or customers, or pass on important information quickly and straight away.
-  **Presence Management**  
View your colleagues' availability at a glance and choose the appropriate communication method.
-  **Business Process Integration (CEBP)**  
Go one step further and integrate the communication functions into your company's business processes. This creates added value.
-  **Unified Messaging Integration**  
Integrate unified messaging services such as fax, voice mailbox, and SMS text messaging into ProCall Enterprise for additional communication functions.
-  **MultiSite**  
Connect different office locations to the same UCServer. Presence and contact information can be viewed across branches.
-  **MultiVendor**  
Integrate different telephone systems from various manufacturers into one application, whether from the cloud or on the premises.
-  **MultiDevice**  
MultiDevice means that ProCall Enterprise is platform-independent and device-spanning, and also offers native clients for macOS, iOS and Android.



# ProCall 7 Enterprise

Expand smartly

# Realize the full potential of ProCall Enterprise



## Supports collaboration

**ProCall Meetings** adds **online meetings and video conferencing** to ProCall 7 Enterprise.



## Visualizes communication data

With **ProCall Analytics**, the resulting **communication data** is mapped and can be evaluated.



## Improves customer service

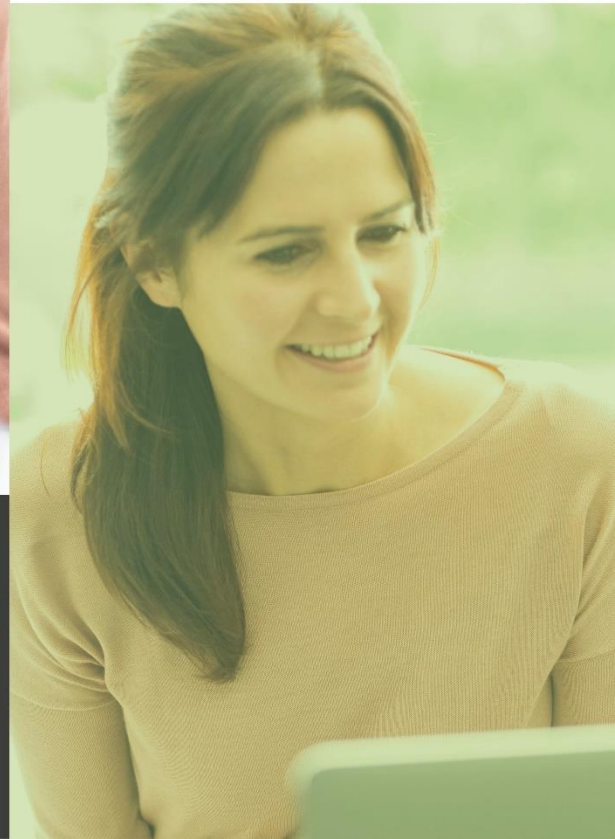
Integrating **MetaDirectory** creates the basis for **business process integration**.



## Expands communication channels

**ixi-UMS** enables the additional use of **fax, voice and SMS**.





# ProCall Meetings

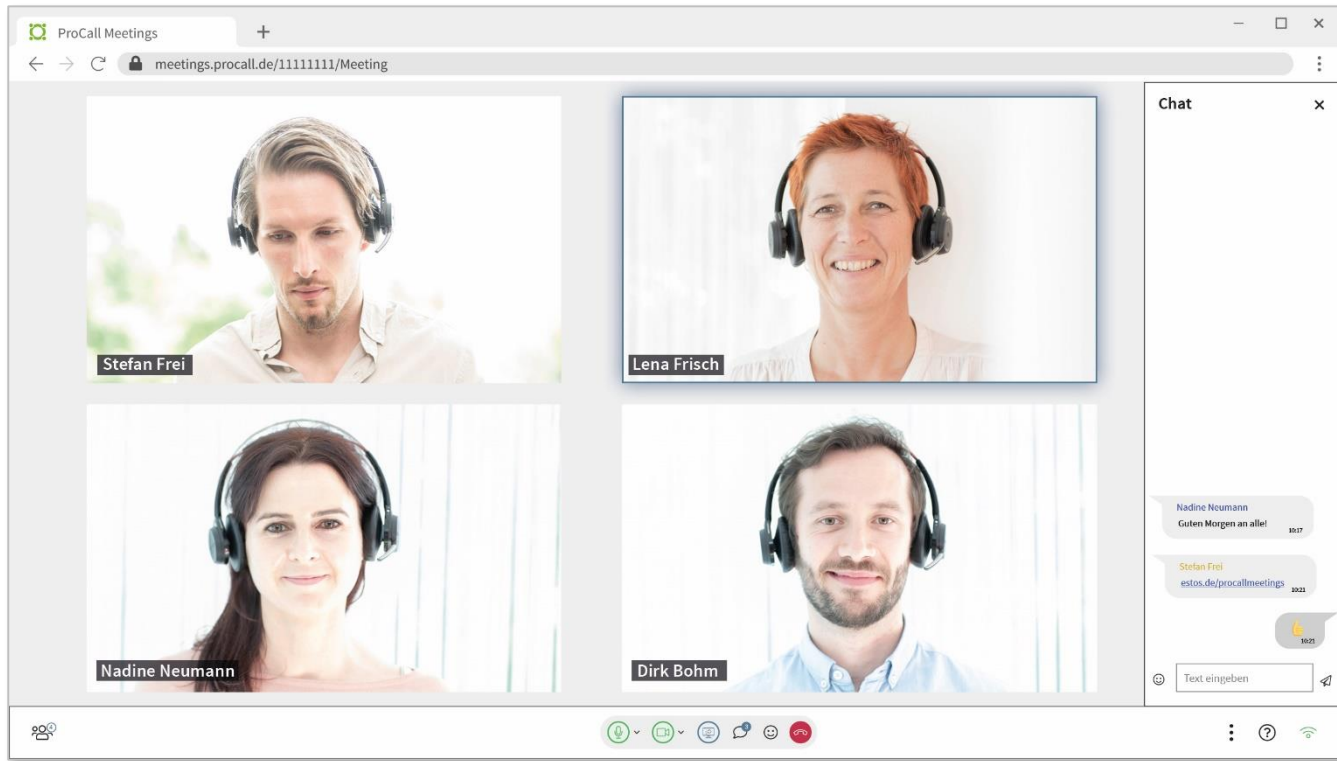
Easy online meetings and video conferencing

# ProCall Meetings

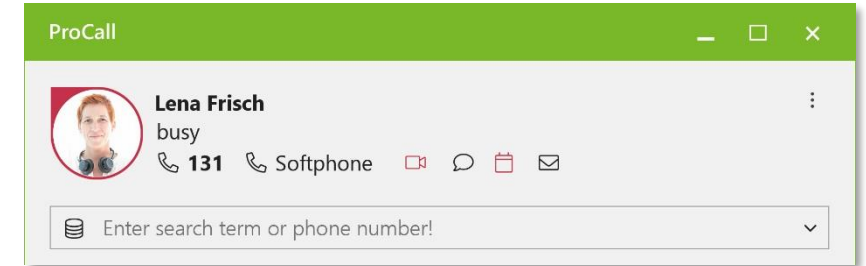
ProCall Meetings is an add-on to ProCall Enterprise and allows you to easily organize and hold online meetings and video conferences with up to 15 participants. Participation is easy in the browser without the need to download any software or plug-ins. The presence integration in ProCall Enterprise is a great benefit. The corresponding status "busy" as well as the information "in meeting" is visible for colleagues and can be combined with call protection and busy-on-busy.



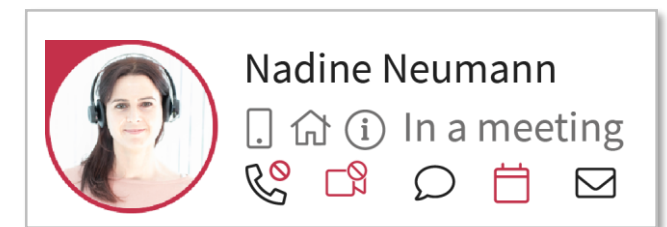
# Presence integration in ProCall Enterprise



## My area



## Favorites contact



# Online meetings and video conferencing



"With presence integration in ProCall Enterprise, scheduled or ongoing online meetings flow into the presence management system and comprehensively map a contact's availability."

**Bettina Fiur, ProCall Meetings Product Manager**

# Data protection and IT security



- Password protected meeting rooms
- Secure connections (https)
- User management via the UCServer in the company
- GDPR compliant
- All servers used are located within the European Union



# ProCall Analytics 3

The analysis tool for ProCall Enterprise

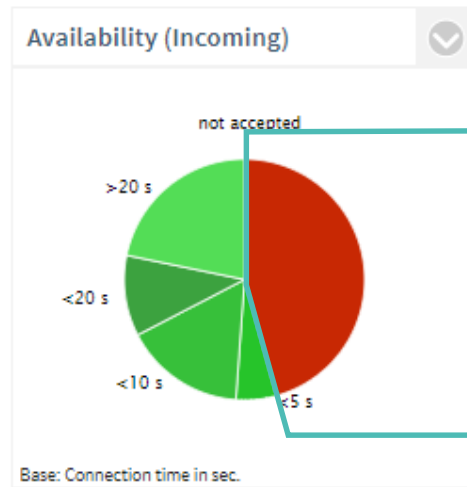
# ProCall Analytics 3

ProCall Analytics is an add-on module for ProCall Enterprise that presents your communication data in clear dashboards. Seamless integration into ProCall Enterprise minimizes configuration effort. All communication data is automatically read out and evaluated in real time.

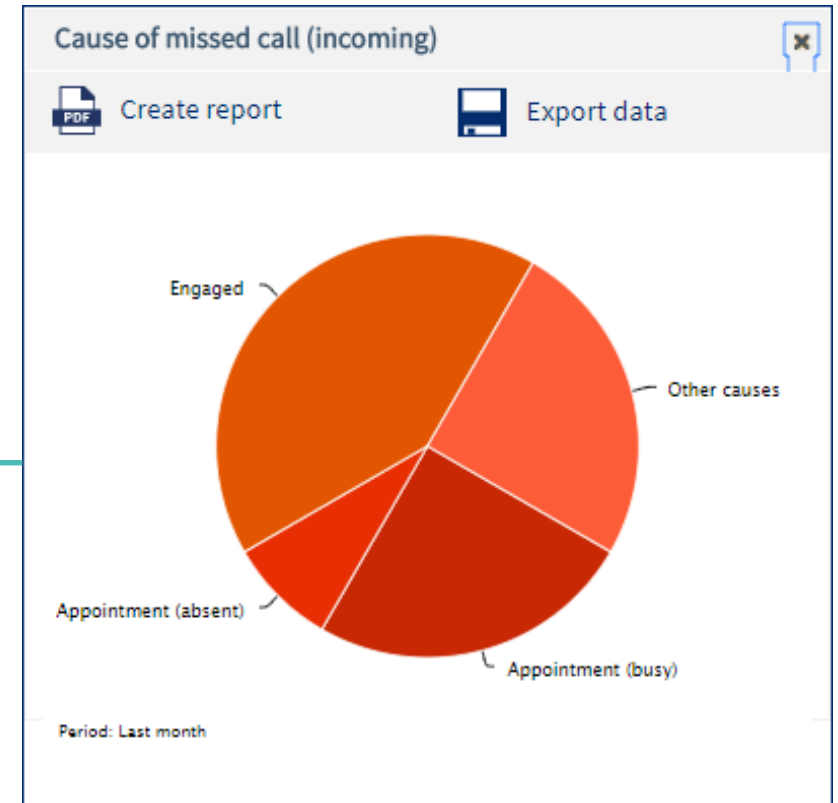


# Improve accessibility and service quality

## Drill down function



Unaccepted connections



Detailed information about the unaccepted connections



# The analysis tool for ProCall Enterprise



"Through these evaluations, we enable companies to identify weak points, optimize processes and thereby ensure service quality in the long term"

**Joachim Frenzel, Sales Operations Director estos GmbH**

# Advantages through evaluation of communication data

## **This allows companies to:**

- Derive action measures (allocate personnel in a targeted manner, identify training potential)
- Optimal documentation of telephone times (basis for billing)

**Optimization of processes is only possible if meaningful measured values are available as a basis.**

**For this, the collection, processing and presentation by ProCall Analytics is crucial.**

**Wilhelm Linnenbecker GmbH & Co. KG**

*"With ProCall Analytics, we want to make our service level more transparent and sustainably improve it from the perspective of the customer, both internally and externally."*

Tom Lorenz, IT Manager/Organization



# MetaDirectory 5

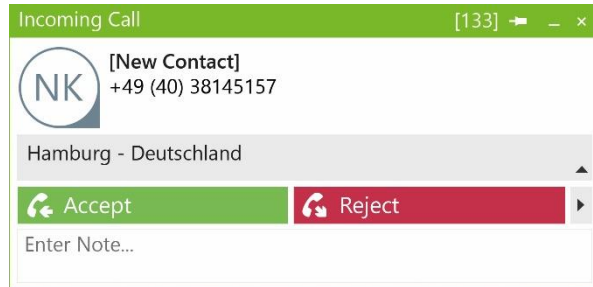
LDAP server for easy access to contact information

# MetaDirectory 5

MetaDirectory merges different databases into a single, company-wide, consistent LDAP directory. By connecting MetaDirectory to ProCall Enterprise, caller information available in the company is displayed as soon as the call is received. In addition, employees can search for contact data in their ProCall client.



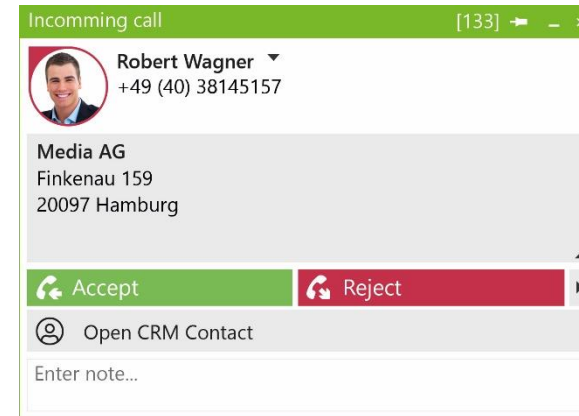
# Integration levels with ProCall Enterprise



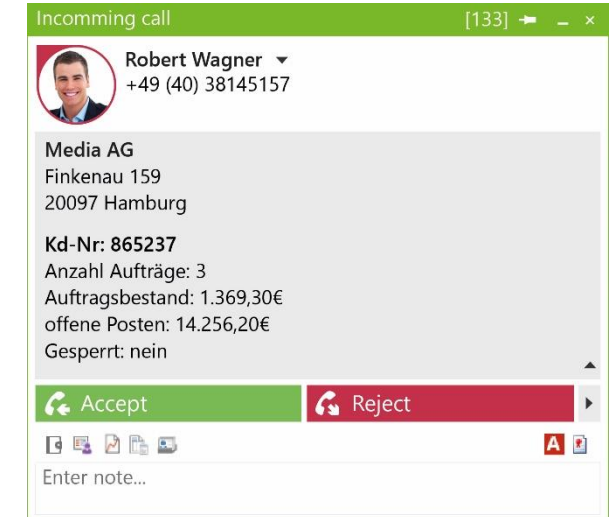
Without MetaDirectory



Contact data integration

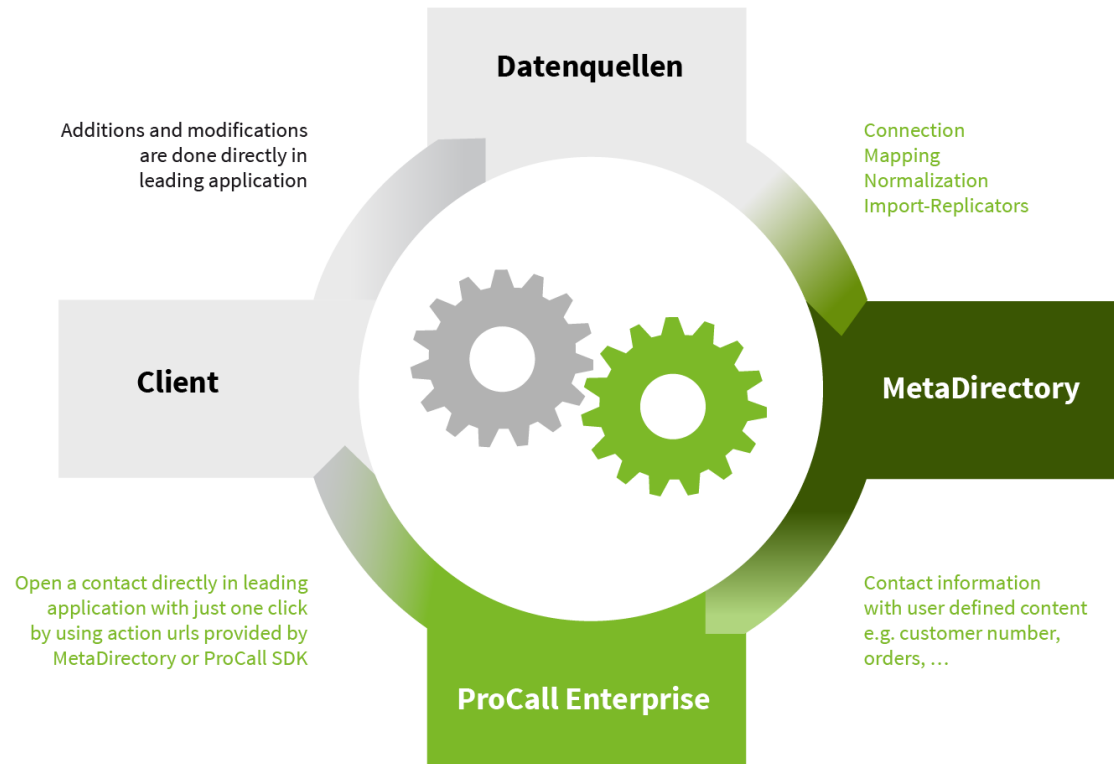


Simple  
business process integration  
with ProCall Enterprise



Complex  
business process integration  
as a service

# Smart contact management



"With the help of MetaDirectory, we can interlock the business processes already automated in ERP, CRM and industry solutions. As a result, information such as the name, customer number and details of recent orders are already available when the call is received."

**Joachim Frenzel, Sales Operations Director estos GmbH**



"Hello Mr. Wagner,  
what can I do for you?"

Incomming call [133]

**Robert Wagner** ▾  
+49 (40) 38145157

**Media AG**  
Finkenau 159  
20097 Hamburg

**Kd-Nr: 865237**  
Anzahl Aufträge: 3  
Auftragsbestand: 1.369,30€  
offene Posten: 14.256,20€  
Gesperrt: nein

Accept Reject

Enter note...



**hkk Krankenkasse**

*"By integrating our communication and business processes, we were able to make the daily work of our employees more efficient and offer our policyholders a more professional customer service."*

Sascha Rosewig, CDO, IT & Infrastructure Management



# ixi-UMS 7

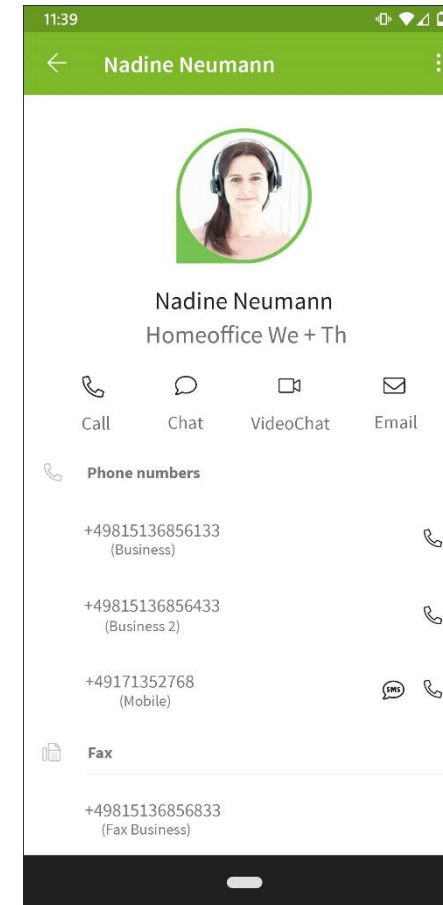
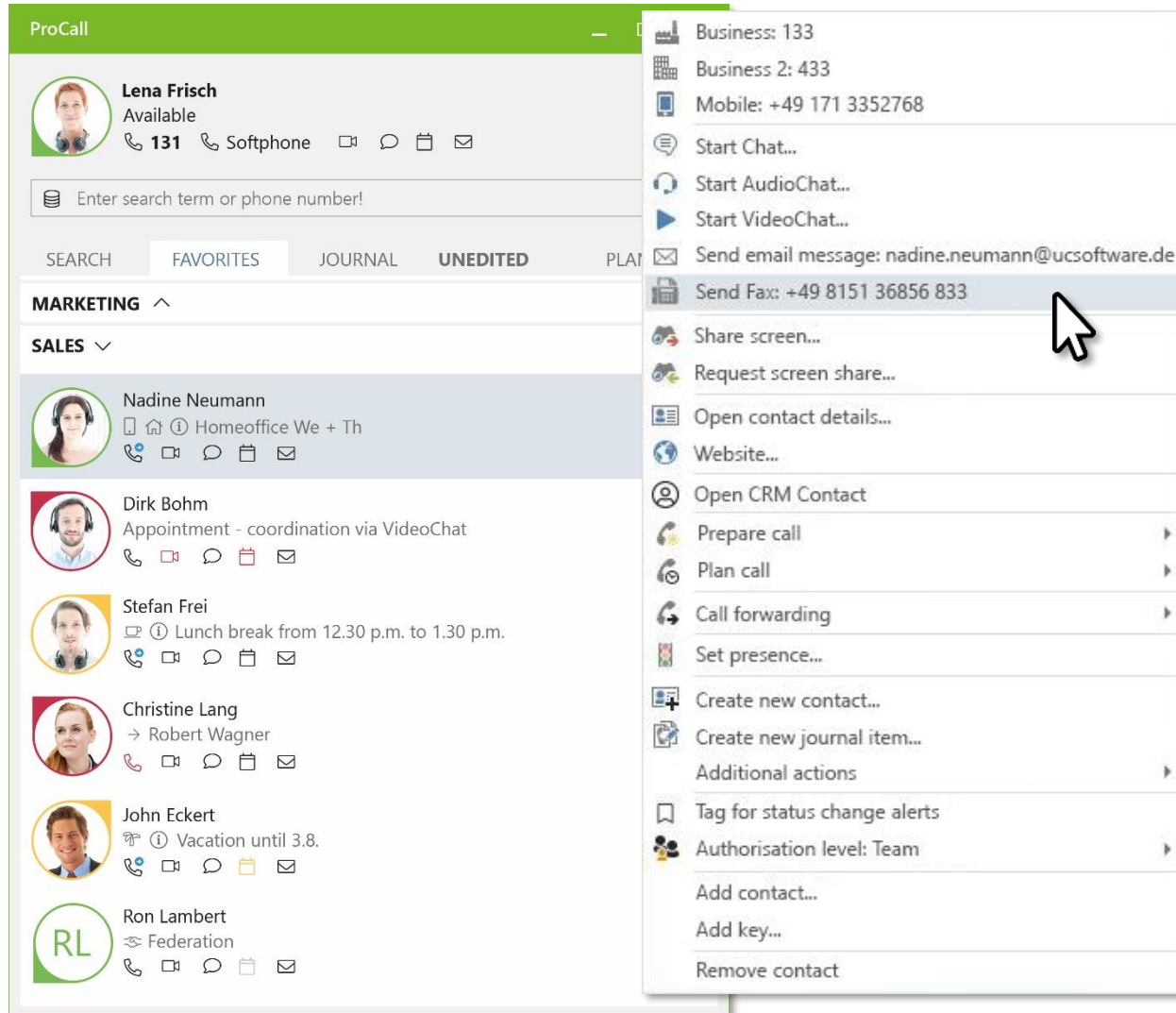
Unified messaging software

# ixi-UMS 7

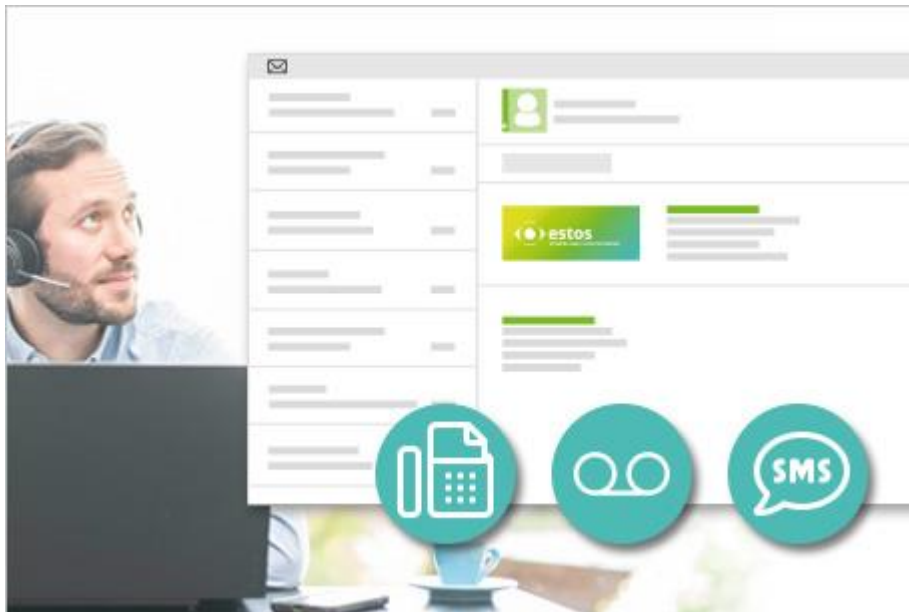
ixi-UMS is a unified messaging software that manages fax, voice and SMS services under one interface. Integrated in ProCall Enterprise, users can send faxes directly from their client. The technical processing is handled by the unified messaging server ixi-UMS.



# Fax, voice and SMS for ProCall Enterprise



# Expansion of communication channels



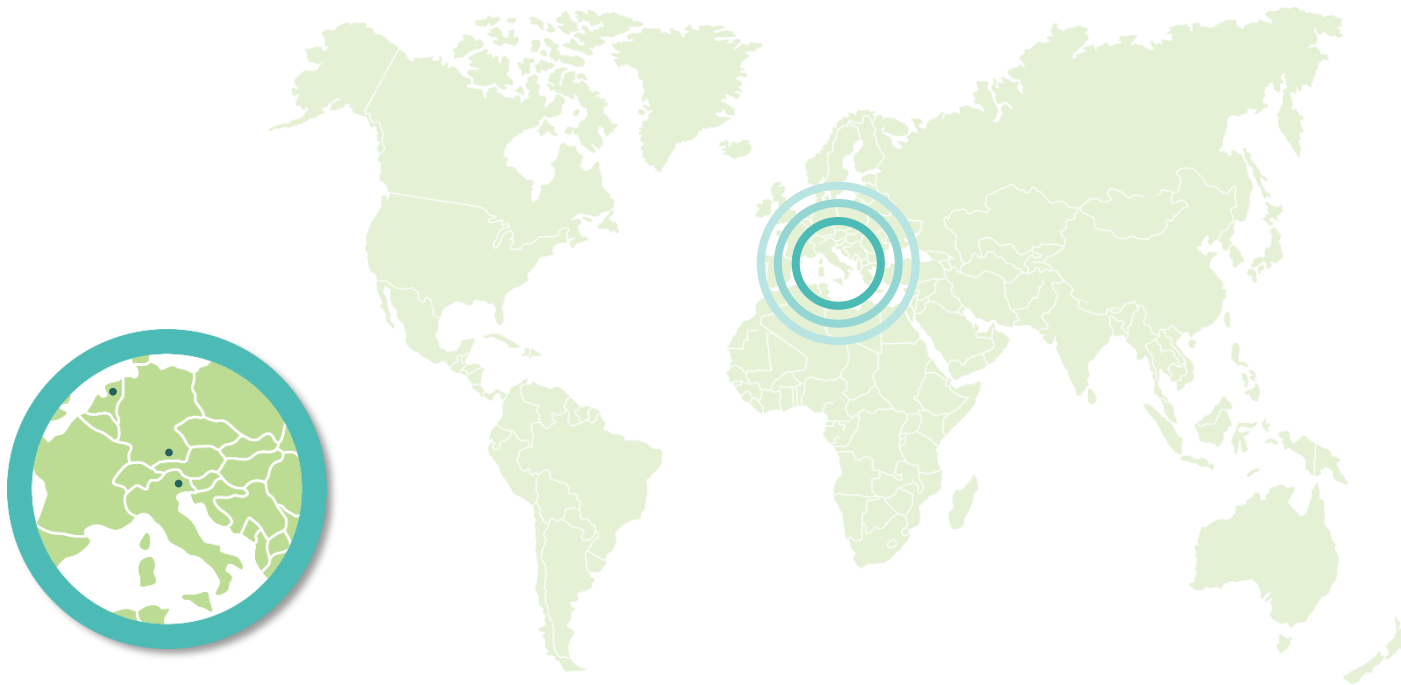
"ixi-UMS extends ProCall Enterprise's already large functionality with the channels fax, voice and SMS. The combination of these two products makes ProCall Enterprise and ixi-UMS a unified messaging and unified communications suite serving all major communication channels in the company."

**Bernd Kattner, ixi-UMS Product Manager**

**Richard Köstner AG**

*"The ixi-UMS software more than lives up to our requirements: It also offers practical functions for serial faxes directly from Word or a fax button for sending messages directly from Microsoft Outlook contacts. We are also thrilled by the multisite operation: This enables us to send and receive faxes cost-effectively without any great effort."*

Jochen Schmitt, IT Manager



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Starnberg  
Germany

**estos Italia srl**  
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**estos Benelux BV**  
Doetinchem  
Netherlands



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